



« GET A CHANCE TO WIN A TRIP
FOR TWO (2) TO PANAMÁ »



CONTEST RULES

1. NO PURCHASE IS REQUIRED TO PARTICIPATE IN THIS CONTEST.
 2. The contest begins Wednesday, June 3rd, 2009 and closes Saturday, September 19th, 2009 at 5:00 p.m., local time, at all participating retailers. The draw will be held Friday, November 6th, 2009 at the Quebec City Convention Centre at approximately 9:30 p.m. Eastern standard time.
 3. The contest is open to all residents of Québec, Ontario, Nova Scotia, New Brunswick and Prince Edward Island who, on Wednesday, June 3rd, 2009, have reached the age of majority in the province where they reside and are legal residents of Canada.
 4. Participants in this contest must have all the necessary documents and a valid passport in order to travel abroad, and in particular to Panamá. **Groupe BMR Inc.** is not responsible for political or administrative decisions that the government of Panamá may make. **Groupe BMR Inc.**, its representatives, agents and suppliers shall not be responsible with regard to the acceptance or the use of the travel prize by the winner.
 5. Facsimiles produced by hand, mechanically or electronically are not accepted. Participation coupons may be subject to verification. Any participation coupon which is ineligible, damaged, counterfeit, obtained from unauthorized sources or submitted after the contest closing time will be automatically rejected and will not be entitled to a chance to win.
 6. The draw for a travel package for two persons to Panamá includes the following components:
 - Economy class air fare for two (2) persons from Montreal to Panamá.
 - Seven (7) nights for two (2) persons in the hotel Royal Decameron Golf, Beach Resort & Villas Panamá.
 - Meals (all inclusive formula) and activities as indicated in the 2008-2009 South Winter Nolitours brochure.
 - Transfers between the airport and the hotel (two way).
- All other costs and expenses, including various taxes, airport taxes and departure taxes, personal insurance and service charges are not included in the package and are the responsibility of the winner. The winner may not travel during the Christmas or New Years holidays, school break, Easter holiday or the Quebec construction holiday. The approximate value of the travel package may reach \$ 2,500 per person or \$ 5,000 for the two.
7. This travel package to Panamá must be accepted as described in the present rules and is transferable only to immediate relatives of the winner (mother, father, or adult child residing in the same province). It may not be converted to cash or any other value. Under no circumstances may it be changed for a different destination.
 8. The travel package must be used before October 31th, 2010, and is subject to availability at the time of reservation. Reservations must be made at least one month prior to departure.
 9. The winner is responsible for his/her personal expenses and tips. Cash restaurants on site and restaurants off site require payment by the winner, as do all extra activities such as : excursions, rental of cars, motor boats or sail boats, water sports, golf, etc. which are not expressly included in the travel package.
 10. The employees of **Groupe BMR Inc.** and persons usually residing with them, retailers and their employees and persons usually residing with them, as well as suppliers, their employees and persons usually residing with them, may not enter this draw. **Groupe BMR Inc.** will contact the winner and will advise him/her of the procedure to redeem the prize. The winner shall, prior to receiving the prize, sign a letter confirming that he/she is aware of the rules, that he/she accepts them, and that he/she has respected them. If for any reason the winner does not comply with any contest rule, then **Groupe BMR Inc.** will contact the Régie des alcools, des courses et des jeux du Quebec to determine the procedure to be followed and if necessary to make a second draw.
 11. **Groupe BMR Inc.** and Vacances Transat reserve the right to offer a similar product or a credit should a major event occur prior to or during the travel by the winner.
 12. **Groupe BMR Inc.** and Vacances Transat are not responsible for claims, loss, damage, cost or expenses arising from any accident, injury, death, damage, loss or delay of baggage or other personal effects, inconvenience, loss of enjoyment, difficulties or frustration including those of a physical, mental or legal nature. In addition, every person participating or attempting to participate in this contest releases **Groupe BMR Inc.** and Vacances Transat from liability for any damages that they may suffer by reason of their participation or their attempt to participate.
 13. Participation coupons will be available at participating **BMR** retailers as well as in certain printed advertisements. Participants must deposit their coupon(s) at a participating **BMR** retailer. To find the location of a participating retailer you may contact us by telephone at 1 (800) 361-0885 during regular business hours (between 9:00 and 12:00 a.m and 1:00 and 5:00 p.m.) or consult the directory on the web site www.bmr-legroupe.ca. The coupons remain the property of **Groupe BMR Inc.** and will not be returned to the participants. No communication or correspondence is exchanged with participants, except for the contest winner.
 14. The winner is the person whose name appears on the coupon which is randomly drawn and who has respected the contest rules. **Groupe BMR Inc.** will send to all participating retailers a note identifying the winner of the contest, as well as his municipality and region of residence.
 15. The winner accepts that **Groupe BMR Inc.** may publish in any magazine, newspaper, flyer or any other printed material, on its web site or in any electronic communication his/her name, photograph and city of residence.
 16. For residents of Quebec only : Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux du Quebec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
 17. The contest is subject to federal and provincial laws and to regulations, including local bylaws, made thereunder.